



# EDH 'Zero To Liberty' In 12 Weeks Or Less Method

## What You'll Get:



### Step-By-Step Training Curriculum...

Get your hands on the training platform that's helped horse owners and trainers build a deeper relationship with their horse through creating a solid in-hand foundation (most exercise videos in my training program are less than 15 minutes and each exercise comes with step-by-step instructions for body language including approximations and sequencing)...

- Week 1:** Unlocking the Language of Horses
- Week 2:** Fundamentals of Behavior Modification
- Week 3:** Basics of Operant Conditioning
- Week 4:** Classical Conditioning
- Week 5:** Antecedents (Communication)
- Week 6:** Bridge Cues & Motivators
- Week 7:** Language & Target Training Operant Techniques
- Week 8:** Manipulation Operant technique
- Week 9:** Negative Reinforcement Operant Technique
- Week 10:** Luring Operant Technique
- Week 11:** Scan & Capture Operant Technique
- Week 12:** Mimicry & Mirroring Operant Technique



## **(6) 1:1 Virtual Coaching Sessions with Me PLUS (1) Onboarding Phone Call...**

I invest a ton of time working with horses, gaining valuable experience that I share directly with my clients. Meet 1:1 with me in either a live Pivo session (preferred) or we'll review a pre-recorded video you've made in a Zoom session. These 30-minute 1:1 sessions are to ensure your success in combining the step-by-step techniques and the science that will get you to liberty. Here's a sneak peak of the 1:1 sessions that are in store for you...

- 1:1 Onboarding Call:** Get a personalized roadmap to hit your liberty goals with your horse during your onboarding call...
- 1:1 Coaching Session:** Get individualized coaching during Week 2 focusing on your draw and drive as well as control of the hindquarters...
- 1:1 Coaching Session:** Get individualized coaching during Week 4 focusing on bending, draw, and drive...
- 1:1 Coaching Session** Get individualized coaching as you move closer to the liberty circle in Week 6...
- 1:1 Coaching Session:** Get individualized coaching as you progress with your liberty circle and teaching your horse how to stay with you in Week 8...
- 1:1 Coaching Session** Get personalized coaching as you begin finessing your liberty, making larger circles and more...
- 1:1 Coaching Session:** Get personalized coaching to problem-solve and/or work on advancing your liberty...



## **(1) Live Training Group Class/Week...**

Tune into my live group coaching class each week...sometimes it's the question posted by another member that unlocks the door to your next growth spurt with your horse...so group coaching can be unbelievably valuable...

## **SPECIAL BONUSES:**



### **Weekly Personal Accountability Video Feedback...**

My mission is to help you get the EXACT result you want...and sometimes it's easier to reach goals when you have a little nudge...So you'll have an additional opportunity of receiving valuable feedback from weekly video you submit, which will ensure you take the actions necessary to achieve the results you're committed to achieving at liberty with your horse...



### **2 Free Tickets...**

The Liberty Experience Live In-Person Event is a one-day liberty extravaganza packed full of how-to liberty training demonstrations, inspiration to reach your liberty horsemanship goals, giveaways, performances, and more. Along with working her personal horses, Laura and some of her students will work with a variety of horses to demonstrate how to start and advance horses at liberty. The annual event is held in or around Evansville, Wisconsin with date and a full schedule of events to be determined.



### **3 Additional Months Of Access FREE**

The Liberty Experience is a 12-Week course and virtual coaching program with an additional 12 weeks to have access to all the lectures, videos, community area, and group sessions.



## **Get Connected With Others In The Program In Our Private Community Forum**

Connect with other liberty enthusiasts within the Liberty Experience Program who are dedicated to building the best possible partnerships with their horses. The Liberty Experience Community is a forum that allows you to celebrate your training successes, overcome challenges you're facing with peer feedback and ask training questions. You'll find the Liberty Experience Community to be a supportive and friendly environment that welcomes all horsemen & women.

### **How much is it...?**

**If I were to add up the value of each piece of the program, the total value is \$2000**

### **Instead...You Can Join My Liberty Experience Program For**

# **\$600**

**AND TRY IT FREE FOR 7 DAYS FOR A LIMITED TIME!**



# And here's the best part:

You can't **buy today**. Because I want to make sure every person who joins my Liberty Experience Program is a perfect fit for it, you can test drive the Liberty Experience Program for 7 days for FREE with a \$300 Deposit.

At the end of 7 days, if you like it, you will be charged the difference of \$300 one month after initial enrollment (so you have time to save!). If the program isn't for you, you must message me within 7 days, and I'll shoot that \$300 back into your pocket with no hard feelings.

## During the 7 days in the program you'll get:

- Full access to the training curriculum & course videos
- Full access to the group coaching classes
- Your 1:1 onboarding call
- Full access to the private Liberty Experience Community with group session video replays

## + Your deposit is protected by my...



**100% Money Back Guarantee** - If you are unsatisfied with the program during your 7-day test drive, contact me at [everydayhorsemanship@gmail.com](mailto:everydayhorsemanship@gmail.com) and I'll give you 100% of your deposit back, no questions asked.

This is the most affordable this program will ever be. I'm testing this out to help horse owners achieve their dreams with their horses to see if I like it or not. If not, I'll remove it from the market & will likely never release it again.

## WHAT'S NEXT?

**Place your deposit here**